

Implementation

2 Paper exam

- Small business
- Building a business

Paper 1 – Easter Year 10 Paper 2 – February Year 11

Half term - themed - test at end of half term.

Text Book + Dynamic Learning
Revision Booklets x 2
Revision workbook x 2
Sample papers from exam board
Sample papers – purchased
PG online resources – powerpoints and worksheets
Marcouse (text book author) worksheets
Paper 1 only – computer resources from previous syllabus
DVDs

Intent

- Business influences many professions. Whatever our students go on to do, if it is in the private sector, it must cover its costs to survive.
- An awareness of Business at Year 10 offers an insight on the future for young people. The changing face of the high street is just one example.
- See the world of business and have this impact young people as individuals. Seeing things from the perspective of others (stakeholders). We may not agree but we need to understand. Our lives are directly influenced by business, both local and global.

The objectives of the curriculum are clear because we are a small department of only two.

There are no national policy objectives for Business.

Impact

The Business syllabus is rarely what students expect. They expect it to be computer based, creating posters and other marketing materials.

Some, on realising that the subject is a far more broad look at how businesses operate and their impact on stakeholder groups both local and global, realise too late that they have made a terrible mistake. Most however really enjoy the subject. I am always amazed at how many go on to study Business or Economics at A level and then at degree level. Also, if I get one in the family I often get the sibling.

For those who don't continue with the subject, the skill of looking at any issue and thinking, "it depends" is invaluable. The ability to understand another's viewpoint, even if we totally disagree with it, is essential.

Also the ability to look critically at media. A current example is Trump. Our media ridicules him. His election came as a total shock. But most American commentators expect him to get a second term. How can this be possible? What are our news reporters not telling us?