

Do Now

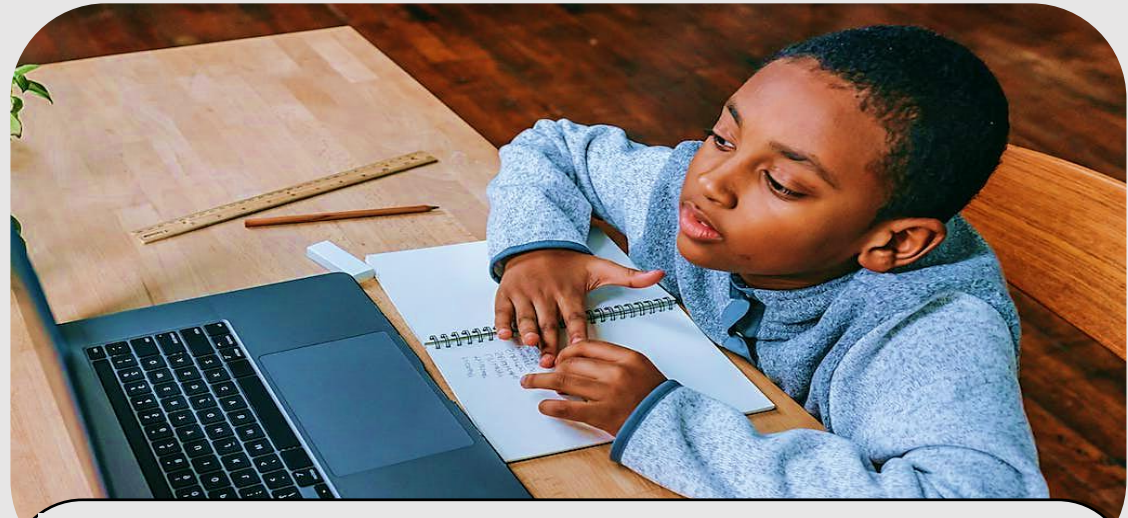
Why can't we always trust what we see in the media or online?



Rio's parents have booked him in for a Covid vaccine because even though he's young, he has asthma.

Rio doesn't like injections and besides, his favourite TikToker has posted about finding five separate articles, all saying the vaccine is secretly being used to put microchips in people, to spy on them.

Discuss: Does Rio's source of information sound reliable?



What do we mean by the term 'media literacy'?
Explain your ideas.

Sentence starter: *I think media literacy means...*

CLUES: *Trust critical thinking reliability
sources belief*

YourRealNewzDaily -

ScienceFactz Column, by Alex Boramorrow

We all knew it, as if Pfizer wasn't rich enough already – now they're in cahoots with Bill Gates. Who else would want to control the world enough to actually manipulate healthcare for their own gains?

You heard it first here – first the 5G cancer towers, now this. And we're supposed to just sit here and take this? While the world's richest man sits and monitors all our whereabouts from the comfort of his own island?

This is affecting are elderly, our children. The covid jab that all the sheep are after is nothing but a tracking device, a microscopic microchip, designed to monitor your every move. Just say no – this is yet another strategy to take away our rights, our privacy. For what? The sake of security against a fake virus?

Now, circle anything on your copy that doesn't sound or look quite right to you.

What questions should we be asking?



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1. Using a Z instead of an S is unprofessional and usually means something is aimed at children. Who run this site?
2. Who is this person? Are they a qualified scientist?
3. Proof? Sources?
4. Links to other conspiracy theories / misinformation
5. How? Proof? Sources?
6. Insulting those who disagree with them
7. Proof? Sources? Spelling mistake or typo
8. Proof? Sources? Another link to another conspiracy theory.
9. Offers no alternative viewpoint, completely one-sided.

Why can't we always trust what we see in the media or online?

Learning outcomes:

Describe how social media may disproportionately feature exaggerated or inaccurate information about situations, or extreme viewpoints; to recognise why and how this may influence opinions and perceptions of people and events.

Describe strategies to critically assess bias, reliability and accuracy in digital content.



Media Literacy - the ability to critically analyse stories presented in the mass media and to determine their accuracy or credibility.

Critical Thinking - the objective analysis and evaluation of an issue in order to form a judgement.

We'll explore this further shortly.

Watch the clips and complete the table below.
We'll go through the answers together afterwards.

https://www.youtube.com/watch?v=trZhY_gXgKQ
https://www.youtube.com/watch?v=CH3_hC32Obo



Why do people trust influencers?	Why shouldn't people trust influencers?	What's in it for the influencers themselves?

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Why do people trust influencers?	Why shouldn't people trust influencers?	What's in it for the influencers themselves?
Some say they understand them more than family and friends	They are being paid by advertisers (product placement)	Social power
Some people value entertainment above truth	Free products can mean people promote them inauthentically	Money from advertisers
People don't care if influencers are promoting products	Sometimes influencers don't state that they are being paid to talk about certain products.	Free products if they talk about them in videos
People see themselves in influencers – and if they have similar symptoms they may feel an affinity – especially dangerous at a time when it's hard to see a doctor.	They can lead people to believe they have mental illnesses which they don't	Attention and validation
Many influencers genuinely have good intentions – and this warmth comes across to others.	If we hear people talking about rare conditions a lot, people start to think they're common and they might have them.	They may genuinely believe they are helping their peers, when in fact they're doing the opposite.

Why can't we always trust what we see in the media or online?



Useful helplines and charities:

Young Minds. Child and adolescent mental health charity for teens struggling with any subject.

Call: 0808 802 5544

Teen Line | Teens Support hotline - Connect, talk, get help! Teen Line's highly trained teen listeners provide support, resources and hope to any teen who is struggling.

SANE. National out-of-hours mental health charity offering emotional support, guidance and information. Call: 0300 304 7000 (4.30pm to 10.30pm)

Mental Health Foundation. Information and support for anyone with mental health problems or learning disabilities.

Rights online (coe.int) Your rights online as a young person using social media sites



Need Support? You're Not Alone



If anything in today's lesson has affected you, or you want to talk to someone, there is help available.

Mental Health & Low Mood

YoungMinds – <https://www.youngminds.org.uk>

Kooth – <https://www.kooth.com>

Mind – <https://www.mind.org.uk>

Apps That Can Help

Calm – For mindfulness and sleep.

Headspace – Meditation and stress relief.

Clear Fear – Manage anxiety (designed for young people).

MeeTwo – Anonymously talk to other teens, moderated by experts.

Talk to Someone

Your Tutor or Head of Year – We're here to help.

Wellbeing Team and School Nurse

Report a Concern on Satchel

Safeguarding Team with the Purple lanyards

Eating Concerns

Beat Eating Disorders –

<https://www.beateatingdisorders.org.uk>

NHS Live Well – Eating Disorders –

<https://www.nhs.uk/mental-health/conditions/eating-disorders/>

Healthy Lifestyle

NHS Every Mind Matters – <https://www.nhs.uk/every-mind-matters>

Change4Life – <https://www.nhs.uk/change4life>